

Tobacco-Free Texas Awards

What are the Tobacco-Free Texas Awards?

Statistics are all too clear that tobacco use is the single largest cause of preventable death in Texas. Over 24,000 Texans lose their lives due to tobacco each year, costing the state in excess of \$10 billion. These statistics are alarming, but not insurmountable. Throughout the state, individuals, community groups, organizations and businesses are working toward reducing this burden for the state.

The Tobacco-Free Texas Awards have been developed in order to celebrate, remember, and honor those individuals and groups in Texas who have gone above and beyond the call of duty in striving to realize the vision of a Tobacco-Free Texas.

What are the criteria for being nominated to receive an award?

Awards will be given to the nominees who have done outstanding work, implemented innovative, creative and unique strategies to benefit the state, a local community, specific population or group, etc.

The activities/efforts of the nominee must address at least one of the following goals:

- Prevent youth initiation of tobacco use
- Promote cessation for youth and adults already using tobacco
- Reduce exposure to secondhand smoke
- Eliminate disparities among diverse and special populations

Who may be nominated?

Any individual, community group, public or private organization, family, church or business who has made an impact in tobacco prevention and control in Texas may be nominated.

When will awards be presented?

Award recipients will be recognized annually at the Texas Teen Tobacco Summit & Comprehensive Tobacco Prevention Conference. Nominations received before July 1st of each year will be considered for recognition at that year's Conference.

What are the categories for the awards?

Lifetime Achievement: For a person or group whose efforts have consistently demonstrated a sustained commitment to tobacco prevention which has resulted in a monumental achievement or major impact for tobacco prevention and control in Texas.

Community: For a person or group whose community based efforts have contributed significantly toward increased awareness of the human and economic toll of tobacco use and of the benefits of remaining tobacco-free.

School: For a person or group whose efforts have helped empower students, teachers, schools, school districts, etc. to act on issues and implement strategies related to tobacco prevention, cessation, and/or enforcement.

Media: For a media person, station, or outlet that has focused on the tobacco prevention and/or cessation messages and effectively communicated the messages to their target audience.

Youth/Young Adult Achievement: For a young person who has made an outstanding contribution to tobacco prevention.

Disparate Populations: For a person or group who has made outstanding efforts directed at reducing the disparate toll tobacco takes on some of the citizens of Texas.

Enforcement: For a person or group that did an outstanding job of promoting knowledge of, as well as enforcement of Texas' tobacco laws.

Secondhand Smoke: For a person or group whose efforts have helped address the problem of secondhand smoke.

What is the process for nominating a person or group?

Please complete the award nomination form and submit completed nominations to:

Jennifer Steele
350 N. Guadalupe St.
Suite 140, PMB 164
San Marcos, TX 78666

Email: js42@txstate.edu
Phone: 1-877-304-2727
Fax: 512-245-1465

TOBACCO-FREE TEXAS AWARD NOMINATION FORM

Nominee: _____

Address: _____

Address 2: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Nominee Category: (check one)

Individual _____ (youth/young adult _____ adult _____)

Organization _____ School _____ Business _____ Other _____

Award Category: (check one)

Lifetime Achievement

Community

School

Media

Youth/Young Adult Achievement

Disparate Populations

Enforcement

Secondhand Smoke

Is the nominee planning to attend the Annual Texas Teen Tobacco Summit & Comprehensive Tobacco Prevention Conference this year?

YES _____ NO _____ DON'T KNOW _____

